



## Health at Work Network

### **Laura Thackray** **Marketing and Communications Manager**

Laura joined the NHS Health at Work Network in 2022 as its Marketing and Communications Manager. She has over 20 years' experience in marketing and communications predominantly across the education, non-profit and skills sectors and has previously worked for The Duke of Edinburgh's International Award as their Head of Communications, WorldSkills and UK Skills.

Laura works as a marketing and communications consultant and her clients include City & Guilds, CIPD, Relate and various universities and charities.

Laura is responsible for looking after the Network's Supporters, producing materials and content, managing the Network's social channels and promoting the Network and its work. Laura is passionate about creating clear messaging and storytelling and thinks it is fundamental to delivering successful marketing campaigns. She is also passionate about customer satisfaction and two-way communication, using continual feedback and results to evolve and improve ways of working to continually build and improve delivery.